

## Curriculum Vitae



Dr. M. Mag. Parissa Haghirian

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### **Assistant Professor of International Management**

Assistant Professor of International Management  
Faculty of Liberal Arts  
Sophia University,  
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## ACADEMIC QUALIFICATIONS

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**November 2003**

***PhD in International Management***

*Vienna University of Economics and Business Administration*

*Title of PhD:*        Communicating Corporate Knowledge within Euro-Japanese Multinational Corporations

**June 2000**

***Masters in Business Administration***

*Vienna University of Economics and Business Administration*

*Title of Thesis:*    Die Bedeutung des Schutzes von Technologie als wettbewerbsstrategische Maßnahme westlicher Industrieunternehmen in der Volksrepublik China, (English Title: Protection of Technology as Competitive Strategy of Manufacturing Enterprises in the People's Republic of China)

**December 1998**

***Masters in Japanese Studies***

*University of Vienna*

*Title of Thesis:*    Das Bild iranischer Arbeitsmigranten in Japan; eine Analyse von 9 Fallbeispielen (English Title: The Image of Iranian Migrant Workers in Japan; A Qualitative Study)

## WORK HISTORY

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### **1 Academia**

*From April 2006*

Assistant Professor of International Management, Faculty of Liberal Arts  
**Sophia University, Tokyo, Japan**

*Courses at Sophia University:*

Introduction to Management, HR Management, Intercultural Management (Spring Term)  
Japanese Management, Corporate Strategy, Entering Asian Markets (Autumn Term)

*April 2004 – March 2006*

Assistant Professor at the Department of International Management  
Kyushu Sangyo University, Fukuoka, Japan

*August 2000 – January 2004*

Research Assistant/PhD Candidate at the Department of International Marketing and Management, Vienna University of Economics and Business Administration, Austria

*1999 to July 2000*

Research Assistant at the Department of International Studies  
Vienna University of Economics and Business Administration, Austria

## **Visiting Professorships in International Management**

*From January 2008*

Course: Marketing-Management in Japan (English)  
*Keio Business School, Tokyo, Japan*

*April 2007*

Course: Management in Japan (English)  
*Keio University, Tokyo, Japan*

Guest Speaker: International Management (English)  
*Chuo University, Tokyo, Japan*

*February 2006*

Course: Knowledge Management in Multinational Enterprises (English)  
*Helsinki School of Economics, Finland*

*January 2004*

CEMS Course: Innovation and New Product Development: The Japanese Perspective  
(English), *Groupe HEC Paris, France*

*November 2002*

Export Marketing (German)  
*University of Agricultural Sciences, Vienna, Austria*

## **2 Professional Work Experience**

*2003 to 2004*

Trainer, at WU Executive Academy, Vienna University of Economics, Austria

*2000 to 2003*

Consulting and Marketing Research Project Acquisition and Management  
Department of International Marketing and Management,  
Vienna University of Economics and Business Administration, Austria

*2000 to 2001*

Trainee Program for Junior Faculty Members,  
Vienna University of Economics and Business Administration, Austria

*1997 to 1999*

Project Assistant, Roland Berger Strategy Consultants, Stuttgart, Germany (1999) and  
Accenture, Vienna, Austria (1998 – 1999)

*1995 to 1997*

Correspondent, KBC-TV, TV-ASAHI NEWS NETWORK, Vienna Bureau, Austria